Personal Development Plan SWOT Analysis

Strengths: What advantages does your organization have?
What do you do better than anyone else?
What unique resources can you draw upon that others can't?
What do friends and colleagues see as your strengths?
Weaknesses: Things that need improving?
Opportunities: What good opportunities can you spot?
Threats: Potential problems facing you or your organisation.

Strengths:	Weaknesses:
Opportunities:	**Threats:**

Name:	Date:

Personal Development Plan PEST Analysis

• **Political factors –** Here you consider how the government and its policies can affect your career. What regulations are in place (and what changes are taking place) that will have an impact on you, your organisation or your profession?

• **Economic factors –** These are the monetary aspects that can affect what you do. Will your wage go up? Will you need to pay for training? Will you need additional equipment? Can others do your job less expensively?

• **Socio-cultural factors –** What are the demographic trends that can affect your career/training pathway? Are there any changes in qualifications taking place? Do you have a family to take into consideration? Is the practice manager prepared to offer support and backing?

• **Technological factors -** What technological factors can affect your decisions? Technology is changing rapidly; will you need to learn new skills? Will a technological development render the career decision you are making obsolete? What opportunities and threats does this pose to you fulfilling your objectives?

Political factors:	Economic factors:
Socio-cultural factors:	**Technological factors:**

Name:	Date:

Personal Development Plan Impression-Taking

My Plan:

What is your end goal?

When do you want to achieve it by?
(Specify exact date)

Is this a realistic time frame?

What steps/actions will you take to ensure you complete it by that time?
1
2
3
4
5
Can you think of anything else?
1
2
3
4
5
What obstacles could get in the way of you completing your goal?

When will you know you have achieved your goal?

Name: | **Date:**